

Annual Report 2025

July 1, 2024 - June 30, 2025



LETTER FROM THE EXECUTIVE DIRECTOR



Dear Friends,

As we are near the close of 2025, I am grateful to our community for its unwavering support and commitment from our donors, community partners, volunteers, staff, and Board of Directors. All the monetary and volunteer support flourished into perseverance, success, and financial independence for our families.

This year, our Casa Esperanza Transitional Home for Women and Children provided a safe home with education, case management, and empowerment to eight moms and nineteen children. Our affordable Housing project housed two moms and four children. No longer stifled by post-traumatic stress and the poverty of their past, our families are creating successful futures.

Our safe environment reduces harmful experiences and provides a daily routine for our families. Thriving, some mothers are completing their GEDs and pursuing higher education, while others are already enrolled in an accredited educational program or working in a career. All children at Casa Esperanza keep regular school attendance, and 95% meet honor roll expectations. All of this leads to a reduction in generational poverty.

We have faced our share of challenges during our growth, but with triumphs at every turn. We have been able to expand our staff to accommodate our children's enrichment program by renovating our garage into an educational multifunctional room. This room now includes community moms alongside our programming moms and allows them to experience the learning that is transforming their lives.

There is still a great need in our community for families who are seeking a safe place to rest and gather the strength to tackle their futures. Now, more than ever, we thank you for your continued support and encourage others to join us in 2026. Let us work together to create new paths for our families by getting involved, donating, mentoring, or volunteering. Join me at Casa Esperanza Transitional Home for women and children, a place of empowerment, in 2026.

Yours Truly,

Diane Contreras
Executive Director

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OUR MISSION

To provide homeless Women & Children in the Bakersfield Area with an innovative and holistic program in a sustainable model that supports their transition to permanent housing and stable employment.

Reducing Poverty, One Family At A Time.

Casa Esperanza is a transitional home that offers education and experience to mothers and their children, and fosters generational change and empowerment that reduces poverty. All our families share the common goal of building stable lives.

Our mission has never been to offer just a temporary solution, but rather to provide a better future. We have witnessed remarkable journeys and stories of perseverance, education, and independence that are shaping a new reality for families who were once homeless.



JOURNEY TO SUCCESS

3,987
TOTAL
ACHIEVEMENT
HOURS

Our program provides Cognitive Behavioral Skills for homeless mothers and focuses on teaching skills to manage stress, improve emotional regulation, and develop positive coping mechanisms to address the challenges of homelessness, mental health issues, and trauma. These skills

help build coping strategies, enhance interpersonal relationships, and foster self-sufficiency. Effective strategies include trauma-informed cognitive behavioral therapy, skill-building groups, financial wellness, career building, healthy eating, and mental health services.

Daily Skill Building, Chores, & Meal prep.



2,928
HOURS

Therapy



364
HOURS

Health, Fitness & Nutrition



87
HOURS

Cognitive Skill Building



299
HOURS

Financial Wellness & Career Education



65
HOURS

Children's Activities & Enrichment



299
HOURS

OUR IMPACT

Breaking the cycle of poverty and creating a path towards stability.



of our moms have secure bank accounts and savings accounts



of our participants have California Driver's Licenses and 80 % of our moms who did not have vehicles acquired vehicles while participating in the program



Participants increased their credit scores by 48% or more to a FICO score averaging in the 700-750 range



of all moms reduced their credit debt by a substantial amount



Participants have achieved 100% of planned quarterly goals

THANK YOU VOLUNTEERS

2,374
TOTAL
HOURS OF
VOLUNTEER
SERVICE



Your volunteerism has given us long-term skills, relationships, and lots of smiles. All our moms can prepare healthy meals; one of our moms is striving to become English competent; others have passed the GED and are enrolled in higher education. As our moms thrive, so do their families. Our smiling children are developing healthy relationships and gaining greater proficiency in language, math, and reading skills.

Volunteer Opportunities

Become a Casa Esperanza Hero. Make a Change through Volunteering. The gift of donating your time is priceless and has a profound impact on the lives of our families.

- Mentoring for moms
- Career Coaching
- Cooking en la Casa
- Educational Tutors
- Children's Enrichment Activities (4:30 pm to 6:30 pm)
- Special Events-Facilitators & Drivers
- Social media/photography

Join The Mission - Be A Committee Member

Let your life experience or specialized skills make an impact on our community. Each Committee is a once-a-month time commitment:

- Program Committee
- Hearts of Hope Committee
- Marketing Committee
- Career Committee
- Volunteer Committee



Sign Up to
Volunteer!

Give Through A Monthly Partner/Donor

Donations fund critical programming and planning. With a monthly gift, you are committed to helping us meet our financial needs. Our website will provide you with the opportunity to give a monthly manageable amount and create a sustainable connection to our cause. <https://esperanzabakersfield.org>



Donate Here!

Consider our upcoming Events:

Giving Tuesday - December 2, 2025 | **Give Big Kern**- Tuesday- May 5, 2025
Hearts of Hope- September 17, 2026

CELEBRATING OUR VOLUNTEERS



"I enjoy sharing my love for preparing delicious recipes on a budget with the families." - Sue



"I hope to inspire someone through music." - Issac-DJ



"I absolutely love showing up to help the mothers cook, two years running, to these deserving women and children." - Lorraine



"We chose Casa Esperanza three years running, so our girls can gain a deeper understanding of the needs and daily lives of less fortunate children." - Girl Scouts



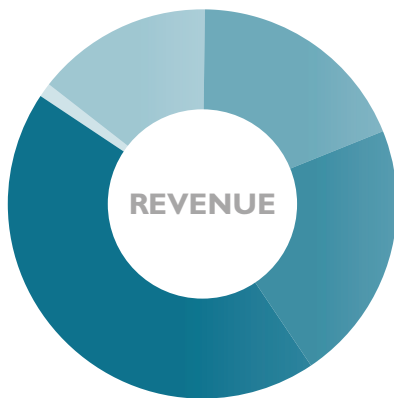
In Loving Memory of Barbara Sandrini (1947 - 2025)

Barbara's warmth and generosity through the Assistance League of Bakersfield and School Bell program brightened the lives of countless children. Her compassion and kindness will always be remembered.

Thank You To All Our Volunteers

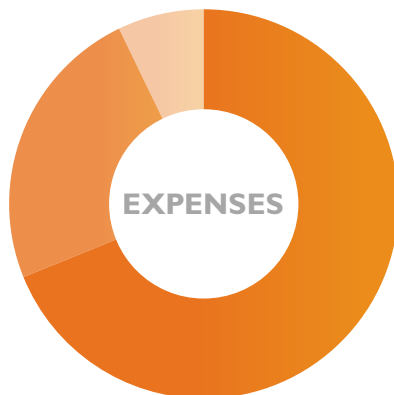
- Be Finally Free
- Valley Strong Bank
- Universal Healthcare
- Bakersfield College
- Employer's Training Resources
- EXP Realty- Debbie Pena
- Ashley Hallbrook-Cosmetologist
- Liberty High-Spanish Honor Society
- Arvin High School
- Community Empowerment Organization
- Gridstone Academy, Inc
- Julie Johnson-ESL Tutor

2024-2025 FINANCIALS



Statement of Revenue

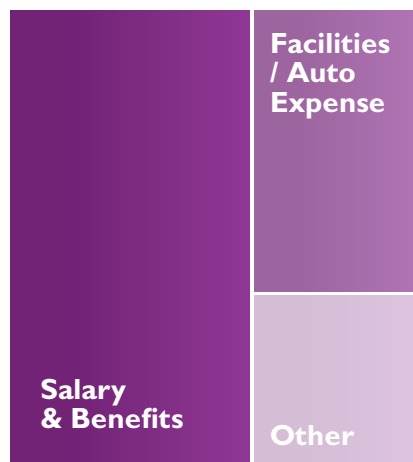
Grants	\$ 108,776	19%
Contributions	\$ 116,685	20%
Fundraising Income (Net)	\$ 269,270	46%
In-Kind Contributions	\$ 4,511	1%
Other Income	\$ 85,021	15%
Total Revenue:	\$584,263	100%



Statement of Expenses

Program Expense	\$ 300,771	69%
Facilities	\$ 104,709	24%
Buisness/Marketing	\$ 31,324	7%
Total Revenue:	\$436,804	100%

Net Revenue: \$147,459



Cost Per Person:

Program	
Salary & Benfits	\$ 236,432
Other Program Expense	\$ 64,339
Facilities/Auto Expense	\$ 104,709
Total Revenue:	\$405,480

Per Resident: \$14,481
(28 Persons) 9 Adults, 19 Children

EXPANSION & GROWTH



Expansion

Casa Esperanza began work on transforming the once garage into an Education and Therapy Center. Our future not only includes families in our program but also community families experiencing homelessness to address generational poverty in the broader community. This aligns with Casa Esperanza's mission to empower women and families experiencing homelessness through educational opportunities.



Our approach recognizes that long-term stability requires more than just temporary housing; it also depends on tools and empowerment.

Thus, building impactful, permanent futures.

Thank you to David Gallager, Mike Hernandez, Pavletich Electric, & King Door for their in-kind support.

Growth

Casa Esperanza expanded our team to enhance our comprehensive support for individuals and families experiencing homelessness. The newest staff members assist with case management, child enrichment activities, and supportive services, ensuring that every mom and child receives the necessary experience to achieve long-term housing success.



2025 DONORS

July 1, 2024 - June 30, 2025

\$5,000 and above:

Gayle Batey
John Bianchi
Julie Cesare
Jason and Nichole Davenport
Jennifer Drake
David Ivarie
Terri Jamieson
John and Chris Moore
Rose Shannon
Robert Raskind Charitable
Foundation
US Bank
Kern Community Foundation
W&G Fund
The Guilbord-Sprague Family
Foundation
AP Bookkeeping
Grimmway Farms
Prather Drywall & Plastering
Dave Packer Construction, Inc.
Castle & Cooke California, Inc.
Citizens Business Bank
Sisters of St. Joseph of Carondelet
St. Elizabeth Ann Seton Catholic
Church

\$4,999-2,000:

O. Droppers
Ann Marie Duquette
ASP Farm Services
Barbara Patrick
Cheryl Cook
Foundation for Medical Care of
KC
Geoffrey & Lisa King
Grady and Susan Cerri Buck
Haddad Dodge, Inc.
Jason & Heather Van Housen
Jerry & Lauraine Cook
Kathleen Gargan
Laura Cauzza
LR Wealth Management, Inc.
Melissa Fortune
Monica Anderson
Motor City Buick/GMC
Nostre Cinque Terre, LLC
Patti Young
Robert Tafoya
Ron Black
Sentinel Resources California LLC
Sharanjit Tut
Steve Cerrina
William P. Marchbanks

\$500 - \$1,999:

Johnson & Johnson Foundation
Adventist Health
Ag-Wise Enterprises, Inc.
Andrea Aceves
Andrew Pandol Farms
Antonio Beccari
Arlene Rocha

Atlas Financial Solutions
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Buttonwillow Land & Cattle Co.
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Carter Piper
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Jennifer Bartsch
Jerry and Carol Bowman
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Karen Thompson
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Kathleen C. Fenn Marriage and
Family Therapy Inc.
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LLP
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Proforma Solutions
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Shirley Eide
Shirley Darlene Rosenliey
Stanley Stearns
Stephen Hair
Susan Teagarden
Syvannah Sandoval
Teresa Flores
The Setton Foundation
The Woman's Club of Bakersfield
Tisha Borda
Todd and Stacy Shapiro
Tricia Zimmerer
William Hatcher
Wonderful Foundation

Under \$500:

Amy Adams
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A Anonymous
Richard & Louise Arreola
Jeanne Austin
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Kay & Larry Bardin
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Barbara & Ronnie Beaty
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Claire & Jack Boone
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Boyce
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Grijalva Builders Inc.
Our Lady of Guadalupe Church
Kern Community Foundation
BR Farms
Foundation for Medical Care of KC
Semptra Energy
McKenney's Air Conditioning, Inc.
Anondo Fund, Inc. (Silent Donor)
Blue Shield of California

2024-25 In-Kind Contributors

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Antonio and Maureen Beccari
Bakersfield Condors
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California Area Living Museum
California Pizza Kitchen
Callaway Golf
Caesar's Deli
Cathi Guerrero
Charlie Harsch
Christy Hornbuckle
Clark and Ellen Hurst
Dan and Sharon Borradori
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Kate Gillespie

Kay Lenz
Kelly Archer Interiors
King Door
La Costa Mariscos
Lauraine and Jerry Cook
Lengthwise Brewing
Liberty High School Spanish
Honor
Meredith Brown
Mike and Melissa Fackler
Mike Handren
Monica Anderson
Odessa Perkins
Old River Grill
Our Lady of Guadalupe Church
Paula Conrow
Parrish Family Vineyards
Pastor Fernando Segura

Pavletich Electric
Rick and Dianne Riley
Rosemary's Family Creamery
Scott and Clarine Gilliam
Seven Oaks Country Club
Shelly and Dawn
Sonder
St. John's Evangelist Catholic Church
Steve Holloway Painting
Tahoe Joe's
Ted Nicholas
The Yard House
Tony Carrasco
Trader Joe's
Valley Strong
Wiki's Wine Bar
Women's Club of Bakersfield

Community Grants 2025



The Women's
and Girls' Fund

A Leadership Initiative of
KERN COMMUNITY
FOUNDATION



Thank You To Our Community Partners



LesSchwab Donated a tire for
our company van



Gayle Batey
Founder and original contributor
to the Steven Bolles Educational
Scholarship program



Casa Esperanza
P.O. Box 13104
Bakersfield CA 93389-7197

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We invite you to consider supporting **Casa Esperanza**. Your contribution creates lasting transformations in the lives of homeless women and children, offering them hope and stability. Yet, the impact extends beyond mere philanthropy. Investing in us yields remarkable returns.

The financial burden of homelessness is substantial, estimated at \$50,000 per person annually due to increased medical emergencies, heightened law enforcement costs, and higher rates of incarceration. In contrast, our comprehensive services, including housing and essential support, total \$23,398 per person. This represents less than half of the community's financial outlay.

Choosing to invest in **Casa Esperanza** not only generates positive community change but also provides an opportunity for your philanthropy to make a tangible and measurable difference. Your support doesn't just lighten the financial load; it nurtures hope, dignity, and a brighter future for those in need.

Join us in creating meaningful change and be part of transforming lives for the better.



Contact Us

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www.esperanzabakersfield.org

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